

Total No. of Questions : 5]

SEAT No. : PUNE-52

PC-3008

[Total No. of Pages : 2

[6380]-1003

M.B.A.

103 - GC - 03 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(Revised 2019 Pattern) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate marks.*
- 3) *Draw diagrams wherever necessary.*

Q1) Attempt any 5 questions 2 marks each.

[10]

- a) Define Managerial Economics.
- b) Explain Social Cost.
- c) Write down the features of monopoly.
- d) Define penetration pricing.
- e) Give the formula for income elasticity.
- f) Write any 2 determinants of demand.
- g) In the _____ period of business cycle GDP reaches maximum.
- h) In law of variable proportions stage II is up to the point where marginal product touches the 'x' axis. True / False.

Q2) Attempt any two questions 5 marks each.

[10]

- a) What are the factors determining elasticity of supply.
- b) Explain the importance of demand forecasting.
- c) Explain the methods of Government Intervention.

P.T.O.

Q3) a) Discuss production function in long run.

[10]

OR

b) Explain the relationship between total cost, marginal cost and average cost.

Q4) a) How pricing is determined under monopolistic competition in long run.

[10]

OR

b) Elaborate the concept of law of marginal utility and its practical importance.

Q5) a) The role and importance of accelerator for any economy.

[10]

OR

b) Discuss the features of each stages of business cycle.

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Total No. of Questions : 5]

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M.B.A

103:GC-03 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(2019 Revised Pattern) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*
- 3) *Draw graphs wherever necessary.*

Q1) Attempt any 5 questions. (carry 2 marks each)

[10]

- a) Define micro economics.
- b) Give the meaning of utility with an example.
- c) State the law of supply.
- d) Define elasticity of Demand.
- e) Explain Economic Cost.
- f) Write the full form of TFC & TVC.
- g) Formula for calculating TR is _____.
- h) Write any two methods of Demand forecasting.

Q2) Attempt any 2 questions. (carry 5 marks each)

[10]

- a) Justify is Government Intervention is good.
- b) Explain the law of Diminishing Marginal utility.
- c) What do we mean by Managerial Decision Making?

Q3) a) Explain the laws of variable with suitable graph.

[10]

OR

- b) Write down the objectives of Pricing policies.

P.T.O



Q4) a) How changes in supply & demand affects a business profitability? [10]

OR

b) Explain the concept of Prevention and Control of monopolies.

Q5) a) Assess the impact of a Government policy on a firms profitability and market competitiveness. [10]

OR

b) What are the different types of cost involved in business?

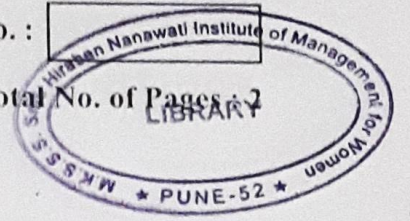


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M.B.A.

GC-03:103 : ECONOMIC ANALYSIS FOR BUSINESS DECISIONS

(Rev.2019) (Semester - I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate marks.*
- 3) *Draw diagrams wherever necessary.*

Q1) Attempt any five questions two marks each.

[10]

- a) What is Micro Economy?
- b) What is Incremental cost?
- c) Give the characteristics of the Deopoly market.
- d) Write the formula for price elasticity of demand.
- e) Give any two exceptions to the Law of Demand.
- f) Define Skimming Price in short.
- g) In _____ stage of Business Cycle businesses cut back production and lay off people.
- h) In the law of variable proporcetion, stage one is upto the point where average product cut to marginal product. (True/False)

Q2) Attempt any two questions five marks each.

[10]

- a) Give the different objectives of the firm.
- b) Explain the sales force opinion method of Demand forecasting.
- c) Explain the Leakages of Multiplier.

P.T.O.

Q3) a) Explain the different types of Income Elasticity of Demand. [10]

OR

b) Discuss the Law of Variable proportion considering one variable factor.

Q4) a) Identify the major influencing factors to the market demand for - [10]

- i) Food grains
- ii) Clothes
- iii) Luxurious Car

OR

b) Give the features of perfect competition and explain how the price will be fixed in the perfect competitive market.

Q5) a) Explain the concept of Investment multiplier. [10]

OR

b) How the Business cycle helps in business decisions?

